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July 20, 2010

TO: Each Supervisor

FROM: Jonathan E. Fielding, M.D., M.P.H.
Director and Health Officer

A handwritten signature in black ink, appearing to read "J. Fielding" with a stylized flourish at the end.

SUBJECT: **2010 NATIONAL ASSOCIATION OF COUNTIES ACHIEVEMENT
AWARD**

This is to inform you that the County of Los Angeles Department of Public Health (DPH) has been awarded a 2010 Achievement Award from the National Association of Counties for the successful development and implementation of the *Don't Think Know Home Test Kit for STDs* program. This program is promoted through the DPH *I Know* social marketing campaign, which focuses on young African-American and Latino women who are disproportionately affected by chlamydia and gonorrhea.

Since the beginning of the program, over 3,000 home test kit orders have been placed, and 50% of those kits have been returned to the Public Health Laboratory for processing. To date, the program has detected chlamydia and/or gonorrhea with a positivity rate of 9% (almost one in every 10 tested kits detects an STD).

This program was made possible by funding from the Third Supervisorial District, DPH, and the excellent work by the staff at the STD Program and the Public Health Laboratory.

JEF:as

c: Chief Executive Officer
County Counsel
Executive Officer, Board of Supervisors